

Picking the perfect Brita® pitcher



Your Personal Shopping Guide

Print this handy guide or open it up on your mobile phone when you're shopping online or at the store, and it'll be easy to pick the Brita® pitcher that's right for you.

1. Choose a Size

First, determine who'll drink from your pitcher and where you'll store it. Then pick a size: 5, 6, 8, 10 or 18 cups.

- **Dispenser.** If your family is always reaching for water, consider our Ultramax dispenser, because it holds up to 18 cups and you can keep it on a counter or refrigerator shelf.
- **Large.** If you have a large family, a sports team or an office full of thirsty people, consider a large capacity Brita like our 8 to 10 coppers.
- **Compact.** For your personal use at home or at work, or if you want to squeeze your Brita into a crowded or small fridge, consider a compact pitcher like our 5-6 coppers.

2. Consider the Right Filter Indicator

A range of filter indicators remind you when to change your filters. So you can just enjoy the water.

- **Electronic (recommended).** Looking for high tech and low effort? The Electronic Filter Indicator is automatic, easy to use and resets at the press of a button.
- **Standard.** If you're a more hands-on person, the Standard Filter Indicator lets you manually set the dial to the calendar date.
- **Sticker.** Want to stick with stickers? Simply place the Sticker Filter Indicator on the date you need a new filter.



Easy-fill Lid



Comfort Grip Handle

3. Look for Convenient Features

We recommend these features:

- **Easy Fill Lids.** The flip-top lid makes it easy to refill your pitcher with the touch of your thumb.
- **Comfort Grip Handles.** A rubberized grip makes pouring easier.